

Everyday Pricing - Quoted in U.S. Funds - Includes a \$10 Delivery Fee

W3-5039	\$974.99	W19-4671	\$314.99	W44-5095	\$39.99
W4-4637	\$134.99	W19-4672	\$184.99	W45-4736	\$119.99
W5-4621	\$344.99	W19-5120	\$559.99	W45-5094	\$234.99
W5-4624	\$39.99	W21-5066	\$389.99	W46-4734	\$94.99
W5-5040	\$364.99	W22-4679	\$169.99	W46-4734d	\$154.99
W7-4625	\$29.99	W22-4680	\$29.99	W46-4734p	\$224.99
W7-4626	\$29.99	W22-5067	\$319.99	W46-5098	\$1,394.99
W7-4627	\$49.99	W22-5068	\$174.99	W47-5096	\$289.99
W7-4628	\$34.99	W22-5245	\$34.99	W47-5097	\$304.99
W7-4629	\$29.99	W23-4675	\$159.99	W47-5100	\$39.99
W7-4633	\$189.99	W23-5069	\$294.99	W47-5101	\$79.99
W7-5041	\$334.99	W24-4681	\$129.99	W47-5102	\$104.99
W8-4623	\$284.99	W24-4681d	\$189.99	W48-5103	\$94.99
W8-4639	\$79.99	W24-4681p	\$254.99	W48-5104	\$29.99
W8-5042	\$134.99	W24-5070	\$1,089.99	W48-5106	\$34.99
W8-5043	\$199.99	W25-4685	\$99.99	W49-5107	\$329.99
W8-5044	\$149.99	W25-4686	\$29.99	W49-5108	\$324.99
W8-5045	\$104.99	W25-5071	\$859.99	W51-4745	\$239.99
W8-5046	\$39.99	W25-5072	\$214.99	W51-5109	\$199.99
W8-5047	\$1,189.99	W25-5073	\$549.99	W53-4759	\$429.99
W8-5048	\$94.99	W26-4691	\$249.99	W53-4760	\$44.99
W8-5049	\$204.99	W27-5083	\$264.99	W53-4761	\$64.99
W9-5050	\$809.99	W28-5075	\$234.99	W53-5110	\$164.99
W9-5117	\$379.99	W29-5076s	\$159.99	W54-4748	\$34.99
W10-4643	\$134.99	W29-5076d	\$234.99	W54-4749	\$29.99
W10-5051	\$349.99	W29-5076p	\$304.99	W54-4750	\$29.99
W10-5052	\$29.99	W29-5077	\$119.99	W54-4751	\$29.99
W10-5053	\$99.99	W29-5079	\$34.99	W54-4752	\$29.99
W10-5054	\$284.99	W29-5080	\$89.99	W54-4753	\$29.99
W11-4644	\$309.99	W29-5082	\$34.99	W54-5111	\$129.99
W11-4647	\$529.99	W30-5074	\$209.99	W54-5112	\$69.99
W11-5055	\$99.99	W30-5081	\$169.99	W54-5248	\$34.99
W11-5056	\$284.99	W30-5246	\$34.99	W55-4755	\$299.99
W11-5057	\$464.99	W31-5078	\$179.99	W55-5113	\$214.99
W11-5058	\$109.99	W33-5084	\$1,594.99	W56-5114	\$794.99
W13-5059	\$199.99	W35-5085	\$99.99	W57-4767	\$289.99
W14-5061	\$279.99	W36-4709	\$124.99	W57-5115	\$114.99
W14-5243	\$39.99	W36-5086	\$144.99	W57-5116	\$1,044.99
W15-5064	\$419.99	W36-5247	\$74.99		
W16-5060	\$124.99	W37-4710	\$29.99		
W16-5063	\$29.99	W37-5119	\$64.99		
W16-5244	\$104.99	W38-5087	\$209.99		
W17-4662	\$29.99	W39-4719	\$489.99		
W17-4663	\$29.99	W39-4720	\$34.99		
W17-4664	\$29.99	W39-5088	\$274.99		
W17-4665	\$29.99	W40-4722	\$2,624.99		
W17-4666	\$39.99	W40-4724	\$469.99		
W17-5062	\$289.99	W40-5089	\$1,589.99		
W18-4667	\$259.99	W40-5090	\$129.99		
W18-4668	\$604.99	W41-5091	\$179.99		
W18-4669	\$1,099.99	W41-5121	\$364.99		
W18-5065	\$284.99	W43-5092	\$244.99		
W18-5118	\$529.99	W44-5093	\$184.99		

Note: 1. Any boutonniere SRP calculated below \$14.99 was rounded up to meet a \$14.99 minimum.
 2. Any corsage SRP calculated below \$19.99 was rounded up to meet a \$19.99 minimum.

*A Registered Trademark of Florists' Transworld Delivery, Inc.

**A Trademark of Florists' Transworld Delivery, Inc.

©2016 Florists' Transworld Delivery, Inc. Printed in the USA. #95796

Our prices are based on average floral costs throughout the United States. Depending on floral availability and wholesale costs, prices may vary in different geographical areas. FTD Members operate independent businesses and establish their own prices for products and services. We encourage you to price each arrangement using your own floral and hardgoods cost to ensure profitable sales for your shop.

SRPs listed are FTD.com DELIVERED Everyday prices. Prices are subject to change at holiday times.

In the pricing formula, flowers and greens are marked up 3.5 times (individual plants purchased and simply placed into potcovers, as well as fruit/gourmet baskets, are marked up 2.5 times); hardgoods and accessories are marked up 2.5 times; 20% labor cost is added to the total of product materials (50% labor cost is suggested for wedding, prom and sympathy set pieces to reflect the higher labor costs of more elaborate arrangements and time involved). The "freight" line is determined by the freight expense for the container only. This is how all the SRPs were calculated throughout the entire Floral Selections Guide. See page R/5 of the FSG Workbook Reference pages for an example.

